– The –
REDD BOOK

IT'S TIME FOR CHANGE | SEPTEMBER 2020

Written by Jay "TechAdept" Laurence with help, inspiration and love from the entire team at Project Redd

Redd | The social currency.

TABLE OF CONTENT

REDD IS...

After operating for half a decade, the vision and mission behind ReddCoin has found its true voice and evolved to be...something more.

As all of us have learned and grown, Redd itself started from the humble beginnings of a volunteer and dedicated group of individuals building a uniquely architected crypto system. The intent was to be able to turn social media likes and hearts into real spendable money.

Giving value to anyone's contributions, anywhere on the web, unfettered by middlemen and fees, fast, mostly free, and ecofriendly to maintain, self-renewing, paying interest-like rewards available in no other financial instrument, ReddCoin built a stalwart, strong community of self-named ReddHead users.

When ReddCoin's Core devs proposed a mechanism to self-empower and self-fund the RDD network and ReddCoin project's future, providing funding and power to the emerging Redd message, the Reddhead community responded enthusiastically, reaching a 90% supermajority in seven months, from December 2019 to July 2020 in support of the new network protocol, PoSV v2.

The PoSVv2 protocol encodes within it the living heart of Redd, in promising not just a unique technical mechanism of staking rewards simply for holding and cherishing RDD, but also a binding social contract to support and sustain our ReddHeads in charity, in need, in prosperity and poverty, in the way a true community and family does.

What sprang from a dire need for trustworthy technical support and conflict resolution in a nascent, emerging, and scary "fintech" world (even the word fintech evokes sharks!), has evolved to acknowledge that more is needed in society today than yet another institution aimed at extracting a profit for, and sending a reward to, a specific small set of shareholders.

Redd has been designed from inception to be a product of all of us, a home online and offline that accepts all comers, shares care, reward , comfort and connection in an age of fear and uncertainty, that rewards for participation, and uniformly supports all ReddHeads no matter location, religion, or political leaning. The world today is so highly divided, from fear, lack of leadership, anxiety; all centers of concern for each one's individual survival and success.

Could we not turn this day-to-day fear toward an interconnected community of sorts, a place to turn for support instead of tear-downs, with a focus towards elevating those in need, not shaming them? Each of us, ReddHeads, as people, as families, as individuals, has needed help at one time or another. All of us are looking for the same things, and one of those things is help. Charitable, "no-money-down", no-fee help.

When it becomes too much for each of us to figure out alone, we don't always, or sometimes ever, ask for help.

The separation many feel is genuine. It is real, it is terrifying, and it is lonely to feel so without options.

Redd, as a movement, simply looks to turn the fear to love, to enable a direct mechanism to share support, care, and yes, of course, money. Or value. Money is value, and valuable, but so are a kind word and a moment of listening.

It's all of that together that is Redd.

E pluribus unum, "out of many, one", could be another phrasing, to allow Redd to help, it will take all of us ReddHeads, each working to help the next, stopping to act selflessly instead of selfishly, just once, to make it happen.

Some of us are fortunate, some have speculated with RDD and become wealthy, likely some others will in the future, and some have rekt on the waves of speculation. We all have our motives and none of us are perfect.

But it is to all of these ReddHeads and all of the ones to come, that we speak, to know about Redd as tech and movement, powered eternally by PoSV and not just its internal funding, but the power of the group working to spread that self-paying and self-empowered mechanism, and self-earning power is what really drives us forward.

Redd wants nothing from you but your heart, your integrity, your best nature. Pay it forward, not back. Perform random acts of kindness. Step out of your bubble and reach out to someone you never have. They're going to be ReddHeads too.

The rules, such as they are, are quite simple. We are all ReddHeads. Redd is everyone, everywhere, within the infinitely empowered bounds of a virtual caring, loving community.

The First rule of Fight Club is to not talk about Fight Club.

The First Rule of Redd is to **talk** about Redd.

Or draw, paint, sing, shout, share, tip, give, or help. Not necessarily crypto, or at least not just the crypto, but the movement. Share Redd, because Redd is sharing. And love is worth sharing. We all know that. And we all know we need more of it.

Redd is all of us. "ReddCoin" is a cryptocurrency. But "Redd" is a feeling you get to keep forever even without keys and scannable codes. It's the ultimate brain wallet. It's seeing the logo on a site or service you already use and knowing the trust and reward is there for the using, or the warmth of knowing that another ReddHead is near.

You don't need to hold RDD in a wallet if you hold Redd in your heart. Or especially if you offer Redd to others.

WE BELIEVE…

WE BELIEVE IN LOVE.

To Redd, love is any and every expression of care, a donation to someone in need or a moment taken out of a busy day to help another.

An explanation given twice and three times and ten times until understanding dawns, an empathic ear when chaos overwhelms, any expression of the endless varieties of caring for our fellow men, women, children.

Without reservation, without judgment, without selfishness or fear, love in Redd shines forth in each and every ReddHead's actions as a primary motivator. We love our fellow ReddHeads, and also those not yet in the community.

We include all, exclude none, leaving partisanship, spiritual and cultural differences at the arched door to Redd as we enter.

We comfort those in pain, and laugh with those in joy, celebrating life together in all of our common and unique challenges, because we all share the essence of Redd. Love.

WE BELIEVE IN EMPOWERMENT.

The engine that powers Redd and empowers it to make change combines two unique sources blended into an equally inimitable third thing. It's what makes Redd different.

The power of the ReddCoin cryptocurrency/ blockchain and PoSVv2 self-funding protocol provides a secure and unflagging source of financial capital toward the success of Redd's "ReddNaissance" and expansion.

The collective power of our ReddHeads offer both the world of Redd and the world at large the benefit of our combined skills, expertise, generosity, moral and ethical positivity, and a united desire to work together to accomplish meaningful goals.

While traditionally ReddHeads were defined only as holders of the cryptocurrency RDD, and thereby unified in a rare and beautifully authentic crypto-community, to be a part of Redd now requires only the desire and self-empowerment to declare oneself so.

REDD IS A GROWING SOCIAL MOVEMENT

Every one of us has ideas, technical or not. Every one of us has doubts, or doesn't know where to start. ReddHeads share their ideas, across language and culture, to bring together disparate peoples around the world to solve problems large and small.

Redd lives in every selfless act, in each deed that one so served by unexpected care and generosity pays it forward to another or three, when the reflex reaction to another's pain is to soothe, not to turn away.

As such, we believe that Redd is best when ReddHeads act.

Talk is good. Fun is great. Action is best.

Take action today, and help drive Redd across borders, up to new heights, and into new and better places!

REDDHEADS SHARE A VISION.

Each and every Reddhead is a missionary, imbued with the same message we all are trying to live by:

"You matter, and you can make a difference."

Helping one another solve technical challenges has led to helping one another through quarantine and emotional challenges as our community has evolved and matured.

Understanding weird wallet synchronization problems has led ReddHeads from around the globe to learn about each other and share resources, to work together toward commonly discovered goals.

That's what Redd is, that seed inside each of us that wants to help, but knows by ourselves we really can't. Redd says you can, by yourself, or with others.

Redd says, "Step up and be the change you imagine! Step up and cause old rules and old boundaries to be struck down and replaced with bridges! Step up and take your brother and sister ReddHeads' hands and find a place to belong with kindred spirits."

Early adopters of technology search for meaning in digital and futuristic solutions, and Redd has evolved through openly borrowing the best parts of all of that, the shared knowledge of technologists well beyond our own skills, by integrating the good ideas, and leaving out the worthless, to build a simple structure to include us all.

To be a Reddhead is to be a visionary yourself, so bring your vision, your ideas, your hopes and dreams, and share with your fellow ReddHeads, and let's all help make Redd the most irresistible force for good that mankind has ever seen.

Redd

Redd aims to remove the blocks that keep many from offering their own vision of the future, whether fear, lack of resource or agency, oppression, or the simple lack of a group with which to share.

Redd is all of us, and if you have read this far, you are likely already a ReddHead. Best of all, proving oneself a "real ReddHead" means only intending and doing good. Empowerment means you already have it within you to reach out and offer another person in need some genuine Redd love.

It is a universal feeling that there oughtt to be somewhere to go for help, no matter what, a comfort that the extended family born and bred in Redd will welcome you, no matter how different.

It is that context and framework that we, as architects and stewards and members of Redd, offer for adoption, discussion, value, and debate.

But most importantly, we offer it for action. Reach out today, to the Redd movement, to the friend that needs a hand, or the co-worker who needs a shoulder.

Don't wait to be a Reddhead, <u>be</u> a ReddHead!

ABOVE ALL, FAIRNESS.

Honesty, openness, transparency.

All watchwords of the Redd project and many other blockchain and open source projects. We are not unique in that, and in fact have learned from the best to craft this movement.

But above all, we have learned, or confirmed, that being "fair" is the only way to function.

Redd does not censor or delete complaints. As a community, we face challenges together, and we share time, talent and insight with those in need of teaching as part of our natural way.

"No Reddhead left behind," is our only battle cry!

REDD IS FAIR.

In ReddCoin's extended and dramatic history, all involved have uniformly shown the highest integrity and moral fiber in handling secure, private and user-protective needs.

All Redd solutions, technology, partners, projects and goals will necessarily follow that same path we have set for ourselves and our ReddHeads.

All of us have done our absolute best to provide as much time as was needed to resolve user technical issues, and this sense of selfless giving, this approach to exchanging value for care, has evolved into a unique and fundamental aspect of Redd's desire to enhance, not subtract from others: the Redd Restitution Fund, and the Redd Charity Initiatives.

Both efforts are core components of the "Redd Ethos" and approach, and both are efforts to make both the crypto (specifically ReddCoin) space as well as the general social sphere just a little more fair. So what is it Redd wants?

That's easy.

REDD GOALS.

REDD WANTS TO HELP, AS A GROUP, AS INDIVIDUALS, AS A MOVEMENT.

It's as simple as that. We learned how confusing technology can be for the average user, and that is before the concepts of cryptocurrency and blockchains are involved. Add those and mix in money and the fear level has skyrocketed. The level of fraud in the industry is daunting, and the rules, guidance and capabilities change daily. With a backdrop of societal crisis, health concerns and other anxiety-causing events…of course we all need help!

WE WANT TO TRY TO BE EMPATHETIC AND SYMPATHETIC.

We want to put ourselves in "their" shoes. To think about how it feels before we do it. Make the decision to be a force for good instead of bad, and let that be our first reward. Let others acknowledge the shining example we set, earn glory by lifting up those smaller and weaker, unsure and afraid, by protecting from injustice and unfairness, from loss and theft and other perils, and losing nothing ourselves in the process.

WE WANT TO BE KNOWN FOR OUR WORKS, NOT FOR OUR WORDS.

Our ReddHeads are measured by their actions, and as a whole, so is the entire Redd movement. We aim to catalyze positive change, to touch those in need of support, and to offer new capabilities to all in all the various areas that Redd reaches, from technology to hope, across society to all.

WE KNOW THIS TO BE TRUE…

We know that rapidly advancing technology is difficult to understand, that trust is sacred and easily misplaced, that fear drives many of our decisions and challenges in daily life, and that individually, each of us is at the mercy of forces larger than ourselves.

We further know that many in the crypto space are poorly or incompletely educated, ourselves included, and that education, experience, exposure, and expertise should be readily available without the accompanying fears of being misled, ripped off, or otherwise losing out.

Cryptocurrencies tend to lean toward being a zero-sum and heartless game, but the community around such living entities as Redd and similar projects can, and have, changed that to a personal focus on individual support and a totally different experience.

WE STRIVE TO LEARN,

to share knowledge and experience, to document information and share wherever possible, as knowledge not shared is wasted. We hope this move serves to inspire other projects and companies to do the same.

And we know that across society, life is difficult. Redd aims to simply make the burden of life a tiny bit easier. A gesture, a tip, a payment, a note, a thought all have value, and each will change a life.

Redd, with both ReddCoin tech and ReddHead love, aims to be that agent for change, and encourages each and every ReddHead to look deeply into the way and manner in which we live our lives, and take that extra step to reach out to another in whatever way possible.

LIGHTS, CAMERA…ACTION!

Redd will do good.

Unlike Google's oft-quoted and now-rescinded "Don't be evil," Redd explicitly and implicitly in all of its activities and direction will always strive to act transparently, honestly, and in the name of the common good. Both a lofty goal, and the most mundane of all, we simply will do the best we are able.

We will all commit to do our best toward that goal, in any way it makes sense to us.

We hope that others joining the movement will share that level of desire to better themselves and our shared world, and will strive to include all people, (including cats, dogs, snakes and other non-human people), in that process.

We recognize this goal may seem a bit naïve and childish, but as a group we don't really see a problem with that as an alternative to the current status quo.

Perhaps a little more childish cooperation and a little less grown-up side-choosing and team-sports mentality, and all of our lives might improve?

Redd will give a part of everything we receive to targeted and less-known charitable causes struggling to do good.

Redd will further give a part of everything we receive to deserving ReddHeads in crisis.

Redd will further encourage others who "have" to share with those who "have not".

Redd will stand up for personal, project, and societal ethics as a cause to be championed and encouraged.

Redd partners with similarly inclined technical and social projects, and encourages every Reddhead to engage and be active in the same way.

Redd is intended to bring value to human interaction of all sorts, flavors and kinds.

Redd is the social currency, a mechanism to give spendable value anytime, anywhere, for any reason you can think of.

Redd quantifies and calculates the worth of any contribution. A clever word, an uplifting video, a wise podcast or sweet gesture, all are rewarded, in Redd and RDD.

There is no exchange rate to dollars, rubles or lira for likes, follows and retweets, but Redd enables both emotional gratification along with actual cash in your pocket.

Redd supports freedom in all of its ways of being measured. Freedom to act, freedom to receive, freedom to express, to hold important things dear and close, to protect one's own future with one's actions.

ReddHeads know freedom to do the right thing means feeling good about doing those things, and together, those things become of a staggering scale.

One ReddHead at a time, or all together, Redd intends to spread a mission and message of freedom, fairness and self-empowerment for the ages.

As a revolutionary phase of society begins in the wake of such dramatic cross-cultural upheaval, Redd and social movements based on positive goals stand ready to engage across the globe, to uplift and enrich our ReddHeads in so many ways.

<p style="text-align:center">Join the Redd Revolution today!</p>

REDD IS EVERYONE.

Redd as an organization has chosen to establish as loose a structure as possible to achieve our goals, and yet not collectively feel constricted in our actions and activities.

Redd encourages freedom of thought, action and spirit, and to that end, we have devised a hybrid plan of limited organization that reflects the innate nature of those enabling, building and envisioning a Redd future.

THE "REDD SWARM"

Borrowing heavily from SwarmWise and the work of Falkvinge and the Swedish Pirate Party, Redd establishes that the Swarm mentality seems to fit most closely to provide support to all ReddHead activities. The project has also borrowed heavily from such concepts as Integral Theory's "teal" organizational principles as well as bits of Holacracy and Agile systems. The Project Redd movement has thus far proven to act quite differently than other corporate entities, and we not only embrace but encourage that approach in all of Redd's actions and efforts.

The Redd Swarm will be separated loosely into Redd Core, Redd Officers, and the largest part of the ReddHeads, the Redd Swarm itself. All members of Core and Officers may of course be considered equal members of the Swarm as a whole, and may engage or not in activities such as those individuals may choose, but Redd as an entity will endeavor to support, fund, and encourage supportive and positive Reddhead and Redd-related actions throughout the Swarm structure, to enable events and activities wherever possible, to share and nurture the spirit of the Redd movement.

To that end, we have designed the following guidelines to shape our Redd Swarm. We will also be publishing further documents about how we imagine this system will work in more detail, but as a living and self-powered organism already, we note that Redd itself certainly seems to have an innate and powerfully positive spirit guiding all of our collective efforts, and will shape any such efforts to build the Redd Swarm in its own way.

- Shifting from titles to roles. Any open roles are available for ReddHeads to step up into, assuming they have the relevant expertise, desire to get the job done collaboratively as a team, and can execute on their commitments.

- Performance reviews, such as they are, will be open, honest, ongoing, include peer-to-peer feedback, and relate to challenges encountered and enabling solutions and success. As a non-hierarchical organization, ReddHeads will find each of us have adequate authority to make decisions only when we believe ourselves to. Redd grows from your initiative and ideas, not just the dev team, and each Reddhead has something to contribute.

- Conflict and disagreements are to be aired directly and addressed head-on wherever possible. All ReddHeads should be able to put ego and offense aside to hear and accept conflicting ideas, and to resolve any such disagreements peacefully and with love and understanding. All ReddHeads are independent thinking, feeling people, and should not require manager intervention in the "family structure" Redd has grown into.

- Authority to act in the Redd project group is by consensus and agreement. The same authority to act individually as a Reddhead is subject only to your understanding of what it means to be a ReddHead, and to act accordingly. Or to coordinate with other ReddHeads to multiply capability, form a supercell of the Redd Swarm, and do what you feel would benefit Redd and the cryptosphere. What "Redd is" to you is different than to the next person, and it is for all of us to discover our own truth on this journey.

- Transparency "as a way of life" is paramount to the operation of the Redd project group and to each of the individuals involved in bringing Redd to life, and into the future. We encourage

honesty and candor in all dealings with the Redd team, ReddHeads, or anyone else. As a project, Redd reports on sensitive dealings, financial status and other usually-hidden aspects, as an incentive for ReddHeads to take inspiration by our model and either act similarly, or join the team and promote the same values and ethics.

- We have nothing secret in Redd that cannot gain value by being shared with others; we only grow together. While details of some of the project's work require at least some discretion, all aspects are open to all in the community for discussion, debate and analysis.

"Autonomy is the freedom to act and to make our own choices. It fuels internal motivation, not an external one. When people feel in charge of their decisions, they are more engaged, collaborative, and productive."

REDD'S ORGANIZING PRINCIPLES

Redd as a group and as a movement will be organized around the following principles.

While all parts of these principles are up for interpretation by individual ReddHeads, as well as collectively by the group, it is our intention that these act as a framework for a harmonious evolution and operation of Project Redd as we grow into the future.

And we remind all readers, if you feel something in our community, ethics, or principles should be improved or refined, we'd love to hear how and why, and look forward to discussing it with you. We expect that this Book will evolve with the movement, along with any supporting documents and guides not yet created by Redd Core & the ReddHead community.

1. In order for any decentralized leadership to succeed, it must be supported by a culture of trust & integrity. The leaders of Project Redd have created this culture for the movement (following the "HOT" acronym for Honesty, Openness, and Transparency, setting the tone and example and leading more as archetype than as managers, more missionaries than mentors. Because this is the case, the leaders of the Redd movement within the organization must maintain an excellent personal reputation, avoiding negativity and exhibiting values of patience, civility, passion, and understanding - at all times. We strive to do so individually as Core members, as Redd Officers, as members of the Reddhead community at large, and as an extended family group, and each ReddHead in a position of leadership should remember as well to strive to bring their best, to be patient, kind and understanding; to be a "real ReddHead".

2. The Redd movement's Core leadership will initially define the core structure of the organization in an effort to create a functional framework for the organization, but after that, Reddheads will either create all necessary roles, change the existing roles or take ownership for any unfilled roles. Individual Reddheads will likely have a primary role that they self-assign, but anyone can take on as many roles as they like, as long as they can meet the needs and be accountable to each one and the work associated with it. No one in the movement should feel an advantage or superior over anyone else, and no one should feel they need to be assigned a role by anyone else; therefore the application of need and organized leadership happens naturally when need is met with talent. Some hybridization of this approach has proven necessary to encourage ReddHeads to step forward and own available roles, but the Redd movement encourages those interested to simply do so themselves by asserting their natural desire to do so to the other members of the team and community.

3. Thinking globally, acting locally. - The Redd movement will primarily move as one dynamic entity, all toward the accomplishment of our "Ultimate Purpose". Project Redd leadership will define that purpose, as a beacon that everyone will strive to accomplish, but it will be up to geographically and virtually local teams to interpret and translate those ideas and concepts in a way that will be most applicable to the virtual and local populations they serve. This may involve other languages, other media, interpretations and explanations to new Reddheads, and a great deal of direct connection between Reddheads. This in itself is a goal, to foster the feeling of support, family, and love that underpins our entire vision, and should be held as one

of the most valuable guidelines we can provide, to be genuine, helpful, and patient in all engagements, to explain, teach and instruct, and our movement can only be successful.

4. The "Advice Process" and "Three-Person Rule" - The essence of this concept is easy - any person can make any major decision after seeking advice from a) everyone who will be meaningfully affected by the decision, and b) requesting advice from informed people with expertise in the matter. Basically, ReddHeads do not have to follow any of the advice given, you just need to seek their perspective to understand possible other views and opinions. Once that has been done, Reddheads will be guided by the "three-person rule". If three ReddHeads agree something is "good for Redd" whatever that might mean to them specifically, and that further it is in line with Redd's known and stated principles, ethics, and vision, those Reddheads can then act autonomously in the name of the Redd movement. This allows everyone the ability to seize the initiative. Everyone has the power to make decisions themselves. This is a method of delegating decision making to the local groups within the organization where a decision is needed, expediting action and avoiding bureaucratic inertia.

5. Redd Core will define the content of a given strategic message and leave it to others in the Reddhead Swarm to figure out how to best convey the message given context and audience. That may be different media such as video or gif, written word or poem, and may be posted or shared in many different ways. Importantly, this will, in the best case scenario, be done with respect for the audience, without spamming or shilling, ensuring the authenticity of Redd shines through in all of our combined efforts. The same message can be delivered in a myriad of different ways to appeal to a local audience's needs, values and characteristics. Be guided by your hearts, know that there are really no wrong answers, and permit others to love Redd and be loved by it in that way as you go about sharing and spreading the Redd love.

6. Do Not Plan, but Do Be Strategic – With our purpose as a guiding light, every ReddHead, individually and collectively, is empowered to sense what might be called for, and to act on those understandings to drive the success of the Redd movement. Strategy will happen organically, all the time, and everywhere, as people toy with ideas and test them out, especially within the Core and Officer groups. The Redd movement will evolve, change, expand, or contract, in response to a process of collective intelligence. And while larger strategic initiatives will be defined to achieve our goals, we will remember that Reality is the great referee, not Redd project leaders, the Redd Core or any Reddhead committee. What works will gather momentum and energy within the movement, while other ideas will simply fail to catch on and just go away. We do not need to force progress where it does not feel natural and correct, and within the spirit of Redd. We will allow initiatives to take their natural time and course, and we can expect success and growth in all of our Redd endeavors.

7. The Redd movement's Leaders have tried to increase the resilience of the overall project group and Reddhead community and create an ecosystem that is adaptable, redundant, and self-organizing. Ultimately, the movement's leadership will radically reduce bureaucracy and delay to execution by offering every ReddHead the chance to freely take initiative, participate, and lead according to their own skills and interest level. We encourage each and every ReddHead, new, old or somewhere in between, to reach out directly to Project Redd leadership at any level for any reason that might feel right. We mean to be engaged, accessible, and working together

with all ReddHeads to make our community and movement a powerful force for good, and that will only happen with ReddHeads empowered and strong, together.

Additional and more formal "Project Redd" documentation will follow the release of this "Redd Book" document, as we have learned that the creation of a framework for such a movement is critical to our success. The creation of this framework is like the development of a transportation system. We can all decide what vehicles we want to drive, and can have the freedom to drive anywhere we want, but without a system of roads, traffic lights and street signs, we would all crash into each other and mayhem and chaos would become commonplace. Common guidance toward common endpoints will provide the least limiting framework to achieve our goals.

There is, of course, enough mayhem and chaos out there already, and we all truly do want to coexist with our fellow ReddHeads. This documentation is meant for just that - the absolute minimum set of "rules of the road" to ensure that together we all can create and enjoy something to be proud of, as a radical movement for good, unique in the world, but open to all! It's up to us to create and maintain this, and that means it's up to you as well!

Autonomy as part of the group, and discussion within the personally asserted authority of your role is all the Redd project team asks of its members, and to a lesser degree, of each and every ReddHead. In return we offer the psychological safety of having your voice heard as a team member and community leader, or just as a ReddHead, a location to work your heart out where you don't fear the consequences of being honest or of bringing your best ideas to life.

We do not censor, we do not muffle, we do not restrict, we do not disregard. Redd is everyone. We strive to remain humble and love constructive criticism, along with brainstorming, lofty goals and high expectations. We love what our ReddHeads bring to the work and to our amazing community, and each member of the team, past, present or future has grown personally and professionally from working together in this way.

In building the new Redd movement, it is our collective hope that the spirit and love that has emerged from the foundations of ReddCoin and the cryptosphere can expand to power our movement for good throughout all of society, across cultures and borders to support, love and sustain all of us in a real, tangible way.

It's all the best parts of Redd, and every ReddHead is welcome to share!

BIBLIOGRAPHY REFERENCE

Falkvinge, Rick, "Swarmwise: The Tactical Manual To Changing The World", Version 1.1, Creative Commons Noncommercial-Attribution 3.0 license, Sept. 1, 2013

Laloux, Frederic, "A wiki to inspire next generation organizations" Reinventing Organizations Wiki, https://reinventingorganizationswiki.com/Main_Page

Holacracy One LLC, "Holacracy Constitution", Version 4.1, https://github.com/holacracyone/holacracy-constitution, Creative Commons Attribution ShareAlike 4.0 International License, 2013

– THE –

REDD BOOK

IT'S TIME FOR CHANGE | SEPTEMBER 2020

Written by Jay "TechAdept" Laurence with help, inspiration and love from the entire team at Project Redd

Redd | The social currency.